



**EMPOWERING WOMEN TO THRIVE THROUGH EVERY STAGE OF THEIR  
CANCER JOURNEY**

**2016 TEAM SURVIVOR NORTHWEST Sponsorship Levels:**

Level	Price	Spots Available
<p align="center"><b><u>Titanium</u></b></p> <p>Exclusive Recognition as the Titanium TSNW Partner of the Year!</p>	\$10,000	1
<p align="center"><b><u>Platinum:</u></b></p> <p>TSNW Annual Health and Wellness Retreat - Choice of Sponsoring:</p> <ul style="list-style-type: none"> <li>• Venue</li> <li>• Food</li> <li>• Beverages</li> <li>• Giveaways</li> </ul>	\$5,000	4
<p align="center"><b><u>Gold:</u></b></p> <p>TSNW Annual Gala- Choice of Sponsoring</p> <ul style="list-style-type: none"> <li>• Venue</li> <li>• Food</li> <li>• Table Centerpieces</li> <li>• Beverages</li> <li>• Giveaways</li> </ul>	\$4,000	4
<p align="center"><b><u>Silver:</u></b></p> <p>Choice of Sponsoring:</p>	\$1,500	10

<ul style="list-style-type: none"> <li>• 3 members attendance @ Annual Health and Wellness Retreat;</li> <li>• 15 members attendance @ Annual Gala;</li> <li>• 7 members Iron Girl Triathlon entrance fee;</li> <li>• Triathlon coaching</li> <li>• Dragon Boat coaching</li> <li>• Mountain Climbing coaching</li> <li>• Strength Training coaching</li> <li>• Cycling program</li> <li>• Half Marathon coaching</li> <li>• Yoga Classes</li> </ul>		
<p style="text-align: center;"><b><u>Special Presentation Sponsor</u></b> (At TSNW Member Meetings)</p> <ul style="list-style-type: none"> <li>• Health &amp; Fitness education topics</li> <li>• Nutrition topics</li> </ul>	\$2,000	4
<p style="text-align: center;"><b><u>TSNW 5k Run/Walk Sponsor</u></b></p> <ul style="list-style-type: none"> <li>• Exclusive Sponsor at TSNW 5k event- sponsor provides booths for giveaways and merchandise sales</li> </ul>	2,500	1
<p style="text-align: center;"><b><u>Vendor Sponsorships:</u></b> Choice of providing members with</p> <p>(1) <b>TSNW hats</b> with your sponsor logo for Dragon Boat Racers, Triathlon runners, 5k runners/walkers, or Mt. Hiking group - Mt. Adams/Mt. St. Helens;</p> <p>(2) <b>TSNW T-Shirts</b> with your sponsor logo for Dragon Boat Racers, Triathlon runners, 5k runners/walkers, or Mt. Hiking group - Mt. Adams/Mt. St. Helens;</p> <p>(3) <b>TSNW refillable water bottles</b> with your sponsor logo for Dragon Boat Racers, Triathlon runners, 5k runners/walkers, or Mt. Hiking group - Mt. Adams/Mt. St. Helens;</p> <p>(4) <b>TSNW triathlon wet-suit</b> with Sponsor Logo on back</p> <p>(5) <b>TSNW triathlon cycle jersey</b> with Sponsor Logo on back</p>	2,000 (each event)	15

**TITANIUM SPONSOR OPPORTUNITIES**  
**(\$10,000 – Only 1 Available)**

Exclusive Recognition as the Titanium TSNW Partner of the Year! Proudly display your financial support in empowering women cancer patients and survivors to defy cancer one physical activity and one goal at a time:

- With your company logo in the TSNW office and at all TSNW events, including the Annual Health and Fitness Retreat, Annual Gala and Annual 5k Run/Walk
- With your company logo on TSNW letterhead and all TSNW communications
- Vendor table at the Annual Gala and Health and Fitness Retreat to display signage, distribute promotional materials and conduct giveaways
- Full page advertisement with your company logo proudly displayed in both the Annual Gala and Annual Health and Fitness Retreat program announcement
- Opportunity to publish 1 (one) substantive health or fitness article in the TSNW Quarterly Newsletter (subject to space limitations and approval of the TSNW board), which is emailed to all of our members and available on our website for one year
- Promotion of 4 suitable (subject to review by TSNW Board) non-TSNW events presented by your company during the year in our email blasts sent to our 300+ chapter members
- Publication of your company's name, high resolution logo and contact information in all TSNW Quarterly Newsletters
- TSNW Website Recognition: your company and its high resolution logo will appear on our list of Sponsors (by level) on the TSNW Website and Facebook page, each with a link to your company's website

**PLATINUM SPONSOR OPPORTUNITIES**  
**(\$5,000 each – Only 4 Available)**  
**TSNW Annual Health and Fitness Retreat**

Showcase your company at our 16<sup>th</sup> Annual Health and Wellness Retreat, held at Port Townsend's Fort Worden. Your company will be one of only 4 sponsors at our unique 2-day program with presentations on health and fitness related issues. Attendance is not guaranteed, but is estimated at 60-100 attendees

**Special Platinum Sponsor Benefits:**

- Vendor table at the retreat to display signage, distribute promotional materials and conduct giveaways
- Half page advertisement with your company logo proudly displayed in the program announcement
- Opportunity to publish 1 (one) substantive health or fitness article in the TSNW Quarterly Newsletter (subject to space limitations and approval of the TSNW board), which is emailed to all of our members and available on our website for one year

- Promotion of 4 suitable (subject to review by TSNW Board) non-TSNW events presented by your company during the year in our email blasts sent to our 300+ chapter members
- Publication of your company's name, high resolution logo and contact information in all TSNW Quarterly Newsletters
- TSNW Website Recognition: your company and its high resolution logo will appear on our list of Sponsors (by level) on the TSNW Website and Facebook page, each with a link to your company's website

### **GOLD SPONSOR OPPORTUNITIES**

(\$4,000 each – Only 4 Available)

TSNW Annual Gala

#### **Special Gold Sponsor Benefits**

- Sponsors may display signage, distribute limited promotional materials and conduct giveaways at the 2016 Annual Gala
- Sponsors may promote two suitable (subject to review by TSNW Board) non-TSNW events presented by your company during the year in our email blasts sent to our 300+ chapter members
- Half page Sponsor Advertisement in event program
- Publication of your company's name, high resolution logo and contact information in all TSNW Quarterly Newsletters
- TSNW Website Recognition: your company and its high resolution logo will appear on our list of Sponsors (by level) on the TSNW Website and Facebook page, each with a link to your firm's website

### **SILVER SPONSOR OPPORTUNITIES**

(\$1,500 each – Only 10 Available)

#### **Special Silver Sponsors Benefits:**

1. Sponsors may promote two suitable (subject to review by TSNW Board) non-TSNW events presented by your company during the year in our email blasts sent to our - 300+ chapter member
2. Publication of your company's name, high resolution logo and contact information in all TSNW Quarterly Newsletters
3. TSNW Website Recognition: your company and its high resolution logo will appear on our list of Sponsors (by level) on the TSNW Website and Facebook page, each with a link to your firm's website

### **SPECIAL PRESENTATION SPONSOR**

(\$2,000 each – Only 4 Available)

Exclusively present a health & wellness program at a TSNW Member Meeting. Attendance is not guaranteed but is estimated to be 30-50 attendees. Your company will be responsible for

securing a venue for the program (use your own facilities if you wish) and providing any food and drinks offered.

- Display signage, distribute limited promotional materials and conduct giveaways
- Publish a relevant substantive health or fitness article in the TSNW Quarterly Newsletter (subject to space limitations and approval of the TSNW board), which is emailed to all of our members and available on our website for at least one year
- Promote two suitable (subject to review by TSNW Board) non-TSNW events presented by your company during the year in our email blasts sent to our 300+ chapter members
- Publication of your company's name, high resolution logo and contact information in all TSNW Quarterly Newsletters
- TSNW Website Recognition: your company and its high resolution logo will appear on our list of Sponsors (by level) on the TSNW Website and Facebook page, each with a link to your firm's website

**TSNW 5k Run/Walk Exclusive Sponsor**  
(\$2,500 – Only 1 Available)

**Benefits:**

- Display signage, distribute promotional materials and conduct giveaways
- Opportunity to publish a relevant substantive article on a health or fitness topic in the TSNW Quarterly Newsletter (subject to space limitations and approval of the TSNW board), which is emailed to all of our members and available on our website for at least one year
- Opportunity to promote two suitable (subject to review by TSNW Board) non-TSNW events presented by your company during the year in our email blasts sent to our 300+ chapter members
- Publication of your company's name, high resolution logo and contact information in all TSNW Quarterly Newsletters
- TSNW Website Recognition: your company and its high resolution logo will appear on our list of Sponsors (by level) on the TSNW Website and Facebook page, each with a link to your firm's website

**VENDOR SPONSORSHIP OPPORTUNITIES**  
(\$2,000 each – Only 15 Available)

**Vendor Sponsorship Benefits:**

4. Publication of your company's name, high resolution logo and contact information in all TSNW Quarterly Newsletters
5. TSNW Website Recognition: your company and its high resolution logo will appear on our list of Sponsors (by level) on the TSNW Website and Facebook page, each with a link to your firm's website

## **General Provisions for All Sponsorship Opportunities**

The term of an annual sponsorship under the 2016 Program is from January 1, 2016, through December 31, 2016. All prospective sponsors must complete the attached Sponsorship Application Form.

Payment in full of the sponsorship fee must then be received by **March 15, 2016**, or within 30 days of receipt of notification of the sponsorship award and an invoice for the fee, whichever occurs later, unless other arrangements are made with the TSNW Program Chair. All requests to be a sponsor are subject to TSNW's written acceptance in the form of the sponsorship award notice and invoice for the sponsorship fee. Failure to pay in a timely fashion will result in immediate cancellation of the sponsorship and forfeiture of all sponsorship benefits. The sponsorship then will be reassigned to another interested sponsor. **Sponsorships are awarded on a first come first served basis.**

What Sponsorship Fees are Used For: TSNW is a non-profit 501(c)(3) association and all Sponsor fees paid through the Sponsorship Program are allocated to the specific program selected by the Sponsor, TSNW expenses, and to fund our treasury reserves. TSNW will, from time to time, elect to support other not-for-profit organizations in Washington State through sponsorships, purchases of tables at fundraising events, direct donations or similar activities. TSNW may use only up to 5% of the fees received from its Sponsors for this purpose. All TSNW financial activity is subject to and part of an annual accounting process.

Promotional Materials: TSNW coordinates all emails to members and does not share the TSNW membership list with Sponsors. If a Sponsor creates its own promotional materials for distribution to TSNW members, any such promotional materials shall be submitted to TSNW Programs Committee for approval prior to distribution or posting on TSNW web site, Facebook page and email blasts.

Cancellations: Sponsorship fees are non-refundable and non-transferable, even if the Sponsorship is forfeited. While TSNW endeavors to work with its Sponsors on particular topics of interest to the Sponsor, TSNW reserves the right to reject any presentation or article topics, for any reason, in its sole discretion. Any unused Sponsorship benefits are not refundable or transferrable to subsequent years.

Attendance Not Guaranteed: TSNW does not guarantee a minimum level of attendance at any program, but the longer an event is promoted to our membership with event details, the more likely the event attendance will meet your reasonable expectations.